

PAT STRAWSER

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Multimedia • Graphic Design • Instructional Design

Website: strawserdesign.com

EDUCATION

UNIVERSITY OF GEORGIA

Athens, GA • May 2015

MASTER OF EDUCATION – Instructional Design and Development – GPA 4.0

Hybrid program with strong emphasis on collaborative project-based learning and emerging technologies.

UNIVERSITY OF GEORGIA

Athens, GA • August 1997

BACHELOR OF ARTS – Sociology

EXPERIENCE

GEORGIA STATE UNIVERSITY

Atlanta, GA • 2016 - Present

INSTRUCTIONAL DESIGNER – Professional Excellence Program / Child Welfare Training Collaborative

- Curriculum design and development (online, virtual, face-to-face)
- Develop, produce, edit and publish digital or non-digital curriculum
- Consult with a diverse range of clientele and Subject Matter Experts
- Research and apply new and emerging instructional technologies and develop alternative instructional strategies and formats
- Create original music compositions and voiceover for course video and promotional pieces
- Design infographics, interactive eLearning media, multimedia, and other various graphic design assets
- Apply graphic design best-practices to enhance projects and provide visual consistency across deliverables
- Work autonomously and with a team in order to meet set goals

IEEE COMPUTER SOCIETY

Los Alimitos, CA • 2015 - Present

CONTRACTOR – Development and Voiceover Artist

- Development/conversion of eLearning modules (PowerPoint, Articulate Storyline)
- Graphic design (Adobe Photoshop, Illustrator)
- Voiceover recording and editing (Logic Pro X, Box Cloud)

CONVERGING SOLUTIONS

Auburn, GA • 2014 - Present

CONTRACTOR – eLearning Developer, Graphic Designer

- Development of graphic assets for eLearning (Photoshop, Illustrator, Storyline)
- Web design (WebFlow)

INTERACTIVE ADVANTAGE

Suwanee, GA • 2014 - Present

CONTRACTOR – eLearning Developer and Voiceover Artist

- Development of graphic assets for eLearning (Photoshop, Illustrator, Storyline)
- Development/conversion of eLearning modules (PowerPoint, Articulate Storyline)
- Voiceover recording/editing (Logic Pro X, Audacity)

ARWERKS

Athens, GA • 2014 - Present

CONTRACTOR – eLearning Developer

- Assessment of learning objectives and design of eLearning packages
- Storyboarding, Script writing/editing (PowerPoint, Word, Google Docs)
- Development and graphic design (Adobe Captivate, Photoshop, Illustrator, Camtasia)
- Worked closely with SME for content development

ABC PRINTING + SIGNS

Athens, GA • 2003 - 2009

PRE-PRESS OPERATOR/GRAPHIC DESIGNER

- Print design and typesetting, pre-press (Indesign, Quark XPress, Pagemaker, Photoshop, Illustrator)
- Design and production of signs and banners
- Consult with clients on design and print needs and meet deadlines accordingly

TECHNICAL SKILLS

- Adobe InDesign, Illustrator, Photoshop, Acrobat Pro
- Adobe Captivate
- Articulate Storyline
- WordPress, Weebly
- Canvas LMS
- PowerPoint
- Windows/Mac
- HTML
- Camtasia, Premiere, After Effects
- Logic Pro X

PROFESSIONAL SKILLS

- Instructional Analysis, Design, Development, Implementation, and Evaluation
- eLearning Development
- Blogging, website creation, and social media
- Graphic and print design, photography
- Data analysis
- Storyboarding, script writing, voiceover
- Audio and multimedia production